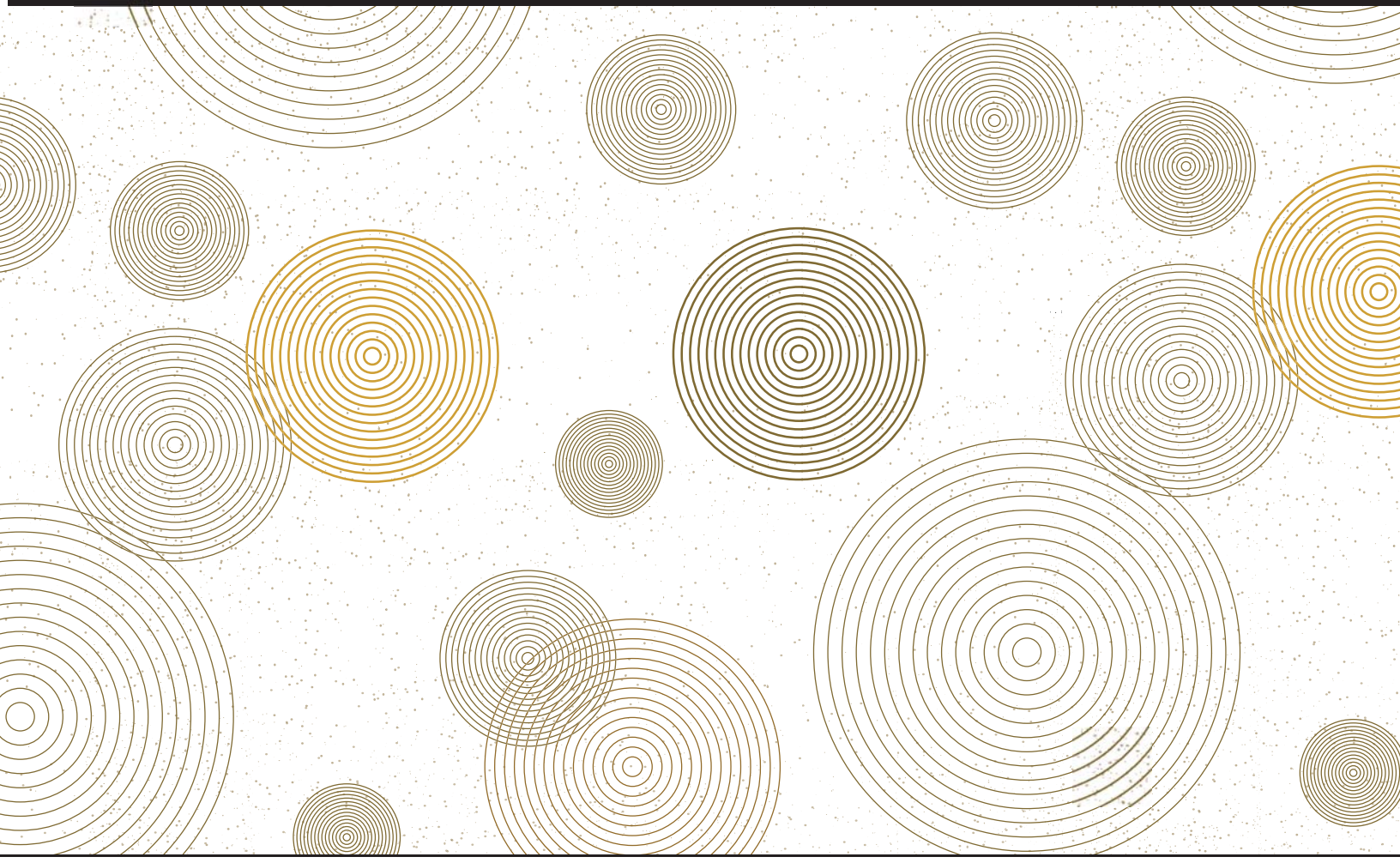




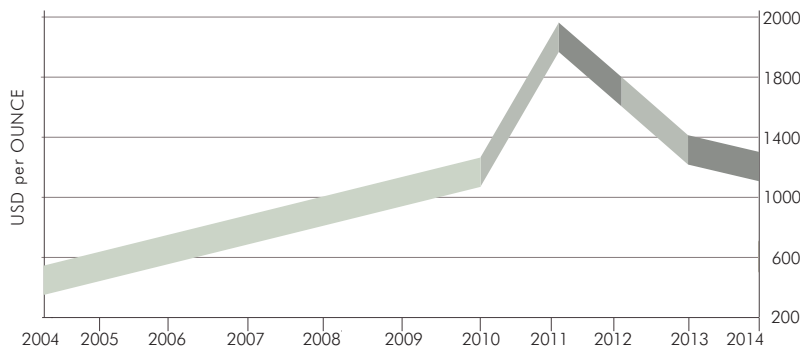
CASH PURCHASE

"PIECE OF GOLD, PEACE OF MIND."®



THE DOLLAR DOESN'T BUY WHAT IT USED TO

10 YEAR GOLD



PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS
SOURCE: www.kitco.com

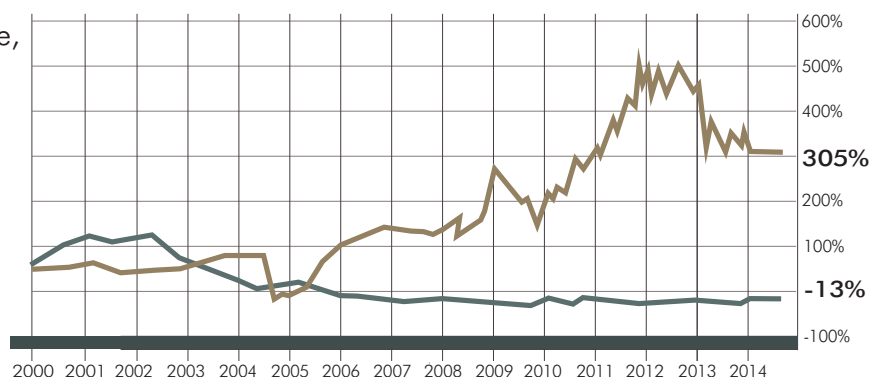
During just the past decade, the United States Federal Reserve has been pumping new dollars into the economy at an unprecedented rate. In fact, the U.S. money supply has increased nearly fivefold since 2008.¹ With an emerging global economy in place that has seen a boom in the development of countries such as China, Brazil, India, and Russia, the U.S. has sent trillions of dollars abroad to pay for products, services, and commodities. Not surprisingly, it's reached the point where it's no longer sustainable and our national debt now totals almost \$18 trillion.

As a result, the same dollars buy you less goods and services today than they did not too long ago. With the billion-dollar federal bailouts and stimulus plans implemented by Congress during the 2008 financial crisis, the money supply has skyrocketed and the dollar has been watered down in value. Gold, on the other hand, has still managed to increase in value over the last ten year cycle, withstanding even the worst financial and geopolitical crises while paper-based assets have faltered.

Since late 1999, the U.S. dollar has fallen by about 13% (see Gold vs. U.S. Dollar chart). Hypothetically speaking, this means that if you had set aside \$100,000 in late 1999 and went to spend it today, it would now buy you approximately \$87,000 worth of goods or services – having lost \$13,000 in purchasing power.

On the contrary, gold has had a significant gain in purchasing power during that same time frame, increasing by 305%. Again hypothetically speaking, if you had invested \$100,000 in gold just before 2000, it would now buy you more, not less.

GOLD VS U.S. DOLLAR



PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS
SOURCE: www.barchart.com

WHAT DOES THIS MEAN?

History has shown us that gold holds its purchasing power much more effectively than the U.S. dollar. Gold that was first purchased over ten years ago is now worth much, much more, despite the amount of economic turmoil we have experienced during the past decade. Physical gold provides wealth preservation and solid protection for your portfolio against accommodative monetary policies that devalue paper currencies. Give yourself a hedge for the next five to ten years or more against the threats of inflation, skyrocketing national debt, and market crashes. You can rest assured that your gold will always be there when you need it, no matter what may be happening in the world.

¹ <http://research.stlouisfed.org/fred2/series/BOGMBASE>

FREQUENTLY ASKED QUESTIONS

Precious metals ownership isn't limited to your retirement account. American Bullion has also helped thousands of clients take immediate physical custody of precious metals through cash purchase.

I WANT TO OWN PRECIOUS METALS. HOW CAN I WORK WITH YOUR COMPANY?

Easy! You can use funds from any one of your various financial accounts to obtain your own precious metals. Most investments can be easily liquidated for cash and then used to purchase precious metals.

HOW DOES IT WORK?

All that is involved is a fast, secure, and simple wire transaction. You may send payment via wire from your local bank. This system allows you to securely transfer funds from one bank account to another within 24 hours. We will process your order then insure and ship out your metals as soon as your good funds are received.

ISN'T SHIPPING METALS TO MY HOME RISKY? HOW DO YOU SHIP THEM? HOW WILL I RECEIVE THEM?

Each shipment of physical precious metals is delivered through a major carrier such as the United States Postal Service, FedEx, UPS, etc. and is 100% insured against loss or damage. Your shipment may be delivered to any address you specify and will require a signature upon arrival. The packaging is discreet, and neither the contents nor our company name are ever listed on any outside labeling.

WHY NOT BUY ETFs? OR STOCKS IN A MINING COMPANY?

ETFs are paper products. Buried in the prospectus and legalese, you will find the specific risks of holding a paper tracking stock as compared to owning the real thing. Mining stocks do not usually mimic the performance of gold; you actually own the performance of that specific company's management. Thus, even when gold prices are on the rise, mining stocks may remain flat or decline due to company-specific decisions related to expenses, production costs, profit margins, etc. Most importantly, as opposed to gold coins and bars, paper assets do not provide tangible value.

HOW LONG SHOULD I PLAN ON HOLDING MY METALS?

Physical precious metals are considered a long-term investment. They are recommended to be held for five to ten years or more.



SOME OF OUR FAVORITES



GOLD AMERICAN EAGLE COIN

The Gold American Eagle is an official bullion coin released by the U.S. Mint in 1986 containing gold mined only within the United States. Its recognition, popularity, and liquidity make it one of the most desired gold coins in the world.

**Bullion coins are bought and sold with a much lower premium than proof coins, and they move in tandem with gold and silver spot prices.*



SILVER AMERICAN EAGLE COIN

The Silver American Eagle is an official silver bullion coin containing one troy ounce of 99.99% pure silver. Its metal content and weight are certified by the United States Mint.

GOLD AMERICAN EAGLE PROOF COIN

The Proof Gold American Eagle is a limited supply, collector version of the Gold American Eagle bullion coin. Comes encased by a protective capsule held in a velvet presentation case along with a certificate of authenticity.

**Proof coins are bought and sold with a much higher premium than bullion coins since they carry both collectible and bullion coin value. They may not always move in tandem with spot or bullion coin prices.*



PRE-1933 COINS

Aside from their metal content, pre-1933 coins also carry historical and scarcity value which play an important role in their supply and demand.

Certified uncirculated pre-'33 coins are protected within sonically sealed, encapsulated holders and certified by an independent laboratory and grading service such as PCGS (Professional Coin Grading Service) or NGC (Numismatic Guaranty Corporation).



Risk Disclosure: Purchasing precious metals in the form of bullion, bars, coins, proof coins, or numismatic coins involves a degree of risk and variable premiums that should be carefully evaluated prior to investing any funds. American Bullion and its agents are not registered or licensed by any government agencies and are not financial advisors or tax advisors. Past performance is not a guarantee of future results. Gold and other precious metals are considered long-term investments meant to be held for 5 to 10 years or more. This booklet is meant as a resource and not intended to offer any financial or tax advice.

Coins in this publication are not shown in actual size.

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